



ALPINE VIBES

CULTURE, CREATIVITY & SWISS INNOVATION

MONTREUX, SWITZERLAND

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Contact Us

info@globalinksuisse.com



Website

www.globalinksuisse.com



Alpine Vibes

Culture, Creativity & Swiss Innovation

- Location: Montreux, Switzerland
- Duration: 4 Weeks (Summer Program)
- Target Audience: Students aged 18–25
- Language of Instruction: English
- Level: Beginner – Open to All Majors
- Credits: Certificate of Completion or 3 ECTS (for partner universities)



Why Montreux?

Nestled between the sparkling waters of Lake Geneva and the towering peaks of the Alps, Montreux is one of Switzerland's most scenic and vibrant destinations. It offers:

- ❄️ Breathtaking Alpine landscapes and lakeside living
- 🎵 A dynamic cultural scene, home of the renowned Montreux Jazz Festival
- 🏰 Proximity to iconic Swiss sites such as Geneva, Lausanne, Gruyères, and Château de Chillon
- 🚶 A safe, youthful atmosphere filled with international students and creatives

Program Overview

- The Alpine Vibes summer course is a unique blend of creativity, innovation, and cultural immersion. Designed to foster global citizenship, it combines academic exploration with hands-on experience, personal development, and travel in one of Europe's most inspiring settings.

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Weekly Curriculum Highlights

Week 1: Welcome to Swiss Life

- Welcome brunch by the lake and paddleboarding introduction
- Interactive workshop: Living the Swiss Way – Culture, Etiquette & Chocolate
- Team scavenger hunt along the Montreux waterfront
- Guided excursion to Château de Chillon and Montreux Old Town
- Creative task: “Who I Am & Why I’m Here” – personal digital story

Week 2: Create & Innovate

- Innovation workshop: How Switzerland Thrives with Smart Solutions
- “Build-A-Biz” startup challenge – 90 minutes to pitch an idea (with prizes)
- Industry visits: EPFL Tech Campus and Nestlé Global HQ
- Sunset cruise across Lake Geneva
- Innovation challenge: Rebranding a classic Swiss product for Gen Z

Week 3: Explore & Express

- Field trip: Gruyères chocolate and cheese experience
- Alpine photography challenge in Rochers-de-Naye
- Creative media workshop: Travel Like a Storyteller (intro to video/blog)
- Sustainability module: Green Living in Switzerland
- Group project: Create a digital eco-tourist guide to Montreux



Week 4: Present & Celebrate

- Final team project: Digital showcase (reel, video, blog, or photo essay)
- Exhibition open to peers, guests, and local community
- Cultural celebration: Fondue dinner, Swiss trivia, and talent show
- Graduation ceremony: Lakeside certificate presentation with music & mocktails

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Learning Outcomes

- Upon completion of the program, students will gain:
- A professional digital portfolio (video, blog, or multimedia project)
- Exposure to real-world innovation and sustainability in a Swiss context
- Cross-cultural communication and teamwork skills
- Lifelong friendships and global awareness
- Certificate or academic transcript (ECTS option available)

Program Inclusions

- Accommodation in shared student lodgings in Montreux
- Daily workshops, excursions, guest speakers, and activities
- Learning materials, project resources, and certification
- On-site program coordinators and 24/7 student support



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