



BUSINESS SCHOOLS & CAMPS IN SWITZERLAND

YOUR GUIDE TO EDUCATION AND ADVENTURE

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BSL AND MASTERS DEGREES IN SWITZERLAND

Business School Lausanne (BSL) – Lausanne

Boutique business school with a sustainability ethos

- Program: BBA in Business Administration with optional Sustainability Concentration

Taught in: English

Highlights:

- a. PRME signatory (UN initiative)
- b. Small class sizes & applied learning
- c. Ethics, innovation, and sustainable leadership embedded into curriculum

Website: www.bsl-lausanne.ch

EU Business School – Geneva & Montreux

Traditional private business school with green electives

- Program: Bachelor of Business Administration (BBA)
- Specialization: Can choose electives in Sustainability & CSR, Green Economy, or Global Business & Ecology
- Taught in: English

Highlights:

- Triple-campus option (Geneva, Montreux, Munich)
- International faculty, internships, and case studies
- Website: www.euruni.edu

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IMANI SCHOOLS' PROPOSAL FOR BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Geneva Business School (GBS)

Program: Bachelor of International Management (BIM) – equivalent to BBA

Specializations:

- International Management
- International Finance
- International Marketing
- Digital Business
- Sports Management
- Entrepreneurship

Taught in: English

Highlights:

- Strong focus on CSR and sustainability (e.g., tree-planting and SDG-aligned projects)
- Global campus options: Geneva, Barcelona, Montreux
- Emphasis on practical learning, soft skills, and networking

Website: www.gbsge.com

International Institute in Geneva (IIG)

- Program: Dual BBA & BSc (Hons) – awarded by IIG and University of Plymouth (UK)
- Specializations:
 - International Management
 - Digital Marketing
 - International Relations
 - Business Analytics

Taught in: English

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Highlights:

- British-accredited dual degree in 3 years
- Strong focus on global workplace readiness
- Internships, case-based learning, and digital skills training
- Website: www.ijg.ch

HIM Business School (ex-Hotel Institute Montreux)

Program: Bachelor of Business Administration (3 years)

- Specializations:
 - Luxury Brand Management
 - Financial Analysis & Wealth Management
 - Human Capital & Development
 - Management for the Hospitality Industry

Taught in: English

- Highlights:
 - Combines business and hospitality education
 - Member of the Swiss Education Group
 - Industry internships and American degree pathway via Northwood University (USA)
 - Located on a scenic campus by Lake Geneva
- Website: www.hotelinstitutemontreux.com

Swiss Montreux Business School (SMBS)

- Program: BBA in Business Administration (3 years, 180 ECTS)
- Specializations: General BBA (flexible electives available)
- Taught in: English (on-campus or online)

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Highlights:

- Accredited degrees with Swiss apostille
- Flexible, modern delivery (blended or fully online)
- Website: www.smbs-montreux.ch

Montreux Business University (MBU)

- Program: Bachelor of Business Administration
- Specializations:
 - Finance
 - Marketing
 - International Business
 - Entrepreneurship

Taught in: English

Highlights:

- Founded in 2011, privately operated
- Accredited by ACBSP and member of AACSB/EFMD
- Small class sizes and personalized mentoring
- Website: www.mbu.ch

IMD Business School – Lausanne

- Program: MBA (1 year) / Executive MBA
- Focus: Leadership, innovation, global strategy
- Taught in: English
- Website: www.imd.org

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Glion Institute of Higher Education – Montreux & Bulle

- Program: MBA in International Hospitality & Service Industries Management
- Specializations: Leadership, Luxury Brand Strategy, Service Innovation
- Taught in: English
- Highlights: Globally ranked, strong industry partnerships, luxury/hospitality focused
- Website: www.glion.edu

Les Roches Global Hospitality Education – Crans-Montana

- Program: MBA in Global Hospitality Management
- Specializations: Hospitality Strategy, Customer Experience, Sustainability
- Taught in: English
- Highlights: Swiss campus with global campuses; ranked among top hospitality schools
- Website: www.lesroches.edu

Swiss School of Management (SSM) – Swiss-affiliated

- Program: MBA / Executive MBA
- Taught in: English
- Website: www.ssm.swiss

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Institution	Location	Program	Approx. Tuition (CHF/year)	Notes
SMBS	Montreux	BBA (3 yrs)	16,400	Flexible delivery, apostille
		MBA (online)	2,500 € total	Fully distance
Glion	Montreux/Bulle	UG	26,100–27,800	+ accommodation & extras
		Master's/MBA	28,200–53,600	Swiss discount –35%
Les Roches	Crans-Montana	BBA	24,000	Hospitality focus
		MBA	57,600	+ living/misc
		MSc	21,078–28,103	Varies with nationality
IMD	Lausanne	MBA (1 yr)	97,500 total	Leadership, top-tier
		EMBA	125,000	Executive format
BSL	Lausanne	MBA / EMBA	44,800	admin 1,900 CHF
HIM	Montreux	BBA (Hospitality)	44,800 (€)	Approx. €44,823/yr
		MBA (Hospitality)	45,000	Typical PG cost
GBS	Geneva	BBA	27,105 / 12,830 USD	CHF 25 k / USD 12.8 k
		MBA	37,012	CHF 37 k/yr
EU Business School	Geneva/Montreux	MBA (FT, 1 yr)	39,750	CHF 13,250/term (39,750/yr)

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Observations

- Entry-level Bachelor (Business/Hospitality):
 - Budget option: SMBS (CHF16k/yr).
 - Premium hospitality: GBS €45k).
- MBA/Master's Tier:
 - Affordable options:
 - SMBS online MBA (~2,500 € total).
 - BSL (~CHF44,800).
 - EU Business (full-time MBA ~CHF39,750; part-time ~CHF38,850).
 - Industry-specialized:
 - HIM hospitality MBA (~CHF45k).
 - IMD (~CHF97–125k) is top-tier leadership.
- Nationality benefits: Swiss residents may receive discounts (e.g., Glion, EU Business domestic rates).

Summary

- Best for cost-savvy BBA: SMBS
- Top hospitality schools: HIM, Glion, Les Roches
- Balanced international MBA: BSL, EU Business
- Elite leadership MBA: IMD

Camps in Switzerland: Seasonal Overview

Switzerland hosts a wide variety of camps throughout the year that combine education, sports, languages, and adventure, making it a top destination for both Swiss and international students.

Summer Camps in Switzerland (June–August)

Summer is the most popular season for camps in Switzerland, with options ranging from academic enrichment to outdoor adventure.

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Types of Summer Camps:

- Language Camps (English, French, German, Spanish)
- Sports & Adventure Camps (hiking, climbing, sailing, mountain biking)
- STEM & Coding Camps (robotics, AI, engineering)
- Arts & Music Camps
- Boarding School Previews (e.g., pre-IB or pre-university programs)

Popular Summer Camp Providers:

- Institut Le Rosey Summer Camp – Rolle & Gstaad
- Languages, arts, sports, tech
- Les Elfes International – Verbier, La Tzoumaz
- Outdoor adventures + language learning
- Swiss Language Club (SLC) – Leysin
- French & English immersion with excursions
- Préfleuri International Alpine School – Villars-sur-Ollon
- Mountain sports + languages for kids aged 3–14
- Village Camps – Leysin, Lausanne
- Focus on personal development and creativity

Spring Camps in Switzerland (March–April)

Spring camps are shorter and usually coincide with school holidays (e.g., Easter break). They are often focused on language immersion, sports, or exam preparation

Common Themes:

- Ski & Snowboard + Language Camps
- Easter Revision / Exam Prep Camps
- Creative Arts or Music Workshops
- Spring Boarding School Taster Programs

Examples:

- Les Elfes International – Spring Ski Camps in Verbier
- Institut Monte Rosa – Language or academic courses during spring break
- St. George's International School – Short academic sessions or sports-focused day camps

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Winter Camps in Switzerland (December–February)

- Winter camps usually coincide with the Christmas holidays or February ski breaks, and are highly sought-after for skiing, snowboarding, and winter sports, often combined with language learning.

Typical Winter Camp Activities:

- Skiing and snowboarding (daily lessons or excursions)
- Language classes in the morning (French, English, German)
- Evening entertainment (theater, music, storytelling)
- Cultural excursions (Christmas markets, chocolate factory tours)

Winter Camp Providers:

- Les Elfes International – Verbier
 - Renowned winter program with 30+ nationalities
- Lovell Camps – Gstaad
 - Winter sports + English enrichment for ages 6–16
- Leysin American School Winter Camp – Leysin
 - Skiing + international boarding school experience
- Institut Montana Zugerberg – Winter boarding experience with academic support

Who Are These Camps For?

- Ages: Typically from 7 to 18 years old
- Languages: English is the primary language, but French and German options are also widely available
- Duration: From 1 week up to 8 weeks, depending on the program

Why Switzerland for Camps?

- Safe, clean, and multilingual environment
- Stunning natural landscapes for year-round outdoor activities
- High-quality international education providers
- Easy travel access from Europe and beyond

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